



ROCKWOOD
ACADEMY

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27th February 2025

Dear Parent / Carers

World Book Day – Thursday 6th March 2025

Continuing our Trust commitment to reading, we are pleased to inform you about our exciting World Book Day 2025, taking place on **Thursday 6th March 2025**.

Through their work with local communities, libraries and charity partners, World Book Day helps to deliver exciting activities to encourage reading and get books to the children and young people who need them most.

In the UK, nearly 1,000,000 children don't have a book of their own. Having access to books and developing a love of reading for pleasure is vital for a child's future. By raising funds for World Book Day, we can help change lives through a love of books and reading.

There will be events and activities taking place around the Academy and in our Learning Resource Centre – such as a free book giveaway, supported by the National Literacy Trust and a competition in the Library, and a 'bake sale' - kindly supported by our incredible kitchen staff. The competition and 'bake-sale' events asks for a £1 donation each (to be paid via ParentPay). A payment option will be set up on ParentPay for contributions and/or World Day Book activities.

Students will also receive their '£1 Book Token', which they can use in their local supermarket or bookstore to purchase either a World Book Day book worth £1 or to get £1 off a book of their choice.

We are really excited for students to take part and develop their enjoyment of reading, while helping to raise money for a good cause.

Yours sincerely

Mr C J Robinson

Trust Libraries Manager